

Major Sponsor



EXHIBITOR CONTRACT

^{79th Annual} Great Lakes Logging & Heavy Equipment





U.P. State Fairgrounds – Escanaba, MI

Show Hours

 Thursday, September 4 Noon - 5 pm EDT Opening Ceremony - 5:30 pm

- Friday, September 5 8 am - 5 pm EDT
- Saturday, September 6 8 am - 1 pm EDT

\$20 Admission **Covers All Three Days** Kids Under 18 Free!

Kickoff Event

Co-Sponsored by: ROLAND



- Thursday, September 4 6 pm - 9 pm EST
- Miracle of Life Building
- Register Early! Limited Capacity
- \$30 Per Person
- Raffles for Log A Load
- Everyone Welcome!

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ACORD

SAMPLE – PLEASE USE EXACT VERBIAGE BELOW CERTIFICATE OF LIABILITY INSURANCE Page 1 of 1

DATE (MM/DD/YYYY) 1/01/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS
CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES
BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.
IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies)must be endorsed. If SUBROGATION IS WAIVED, subject to

the terms and conditions of the policy, certain policies may require an e certificate holder in lieu of such endorsement(s).	ndorsement. A statement on this certificate does not confe	r rights to the
PRODUCER	CONTACT NAME: PHONE FAX	
	(A/C, NO, EXT): (A/C, NO): E-MAIL ADDRESS:	
	INSURER(S)AFFORDING COVERAGE	NAIC#
	INSURER A:	
INSURED	INSURER B:	
	INSURER C:	
	INSURER D:	
	INSURER E:	
	INSURER F: EXACUSE DEVICION NUMBER	
COVERAGES CERTIFICATE NUMBER: 18739522	VERBIA REVISION NUMBER:	
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAV INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION (CERTIFICATE MAY BE ISSUED OR MAY PERTAIN. THE INSURANCE AFFORDE EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE F	ED BY THE POLICE CRIBED HEREIN IS SUBJECT TO ALL T	
INSR TYPE OF INSURANCE ADD'L SUBR POLICY NUMBER	POLICY EFF POLICY EXP LIMITS	
GENERAL LIABILITY COMMERCIAL GENERAL LIABILITY	1/01/2025 1/01/2026 EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$	
CLAIMS-MADE OCCUR	MED EXP (Any one person) \$	
	PERSONAL & ADV INJURY \$	
	GENERAL AGGREGATE \$	
GEN'L AGGREGATE LIMIT APPLIES PER:	PRODUCTS - COMP/OP AGG \$	
POLICY PRO- JECT LOC	\$	
B AUTOMOBILE LIABILITY	COMBINED SINGLE LIMIT (Ea accident) \$	
ANY AUTO ALL OWNED SCHEDULED	BODILY INJURY(Per person) \$	
	BODILY INJURY(Per accident) \$ PROPERTY DAMAGE	
HIRED AUTOS	(Per accident) \$	
	\$	
UMBRELLA LIAB OCCUR	EACH OCCURRENCE \$	
EXCESS LIAB CLAIMS-MADE	AGGREGATE \$	
DED RETENTION \$ C WORKERS COMPENSATION	\$ WC STATU- OTH-	
	E.L. EACH ACCIDENT \$	
OFFICER/MEMBER EXCLUDED?	E.L. DISEASE - EA EMPLOYEE \$	
If yes, describe under DESCRIPTION OF OPERATIONS below	E.L. DISEASE - POLICY LIMIT \$	
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ord 101, Additonal Remarks Sch		
GLTPA is included as an insured for the Great Lakes Logging & H	leavy Equipment Expo	
September 4, 5, 6, 2025.		
CERTIFICATE HOLDER	CANCELLATION	
Great Lakes Timber Professionals	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCEL THE EXPIRATION DATE THEREOF, NOTICE WILL BE DE ACCORDANCE WITH THE POLICY PROVISIONS.	
Association (GLTPA)		

AUTHORIZED REPRESENTATIVE

ACORD 25 (2010/05)

PO Box 1278

Rhinelander, WI 54501

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2

79th Great Lakes Logging & Heavy Equipment Expo Booth Official Rules and Regulations

EXHIBITOR REGULATIONS

- All exhibitors in Escanaba must comply with these regulations. The Great Lakes Timber Professionals Association produces and manages this exposition and is hereinafter referred to in this document as **Show Management**.
- NO Carts Exhibitors will NOT be allowed to utilize golf carts or other motorized multipurpose vehicles during event hours.
- NO Alcohol Exhibitors are not allowed to sell or give away food or beverages. Any exhibitor
 providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based
 on Show Management discretion.
- Show Dates: Thursday, Friday & Saturday September 4, 5, 6, 2025 Location: Escanaba, Michigan Outdoor Exhibits: U.P. State Fairgrounds

Indoor Exhibits: Ruth Butler Building

5. Setup Hours:	Tuesday, September 2, 2025 <u>(OUTDOOR 0</u>	NLY) 1:00pm - 5:00pm
	Wednesday, September 3, 2025	8:00am - 5:00pm
	Thursday, September 4, 2025	8:00am - 11:00am
Show Hours:	Thursday, September 4, 2025	12:00pm - 5:00pm
	Friday, September 5, 2025	8:00am - 5:00pm
	Saturday, September 6, 2025	8:00am - 1:00pm

Exhibitor agrees to have completed set-up by 11:00am on Thursday, September 4, 2025. From 11:00am September 4-6, 2025 through 5:00pm September 4-6, 2025, there will be absolutely no driving of vehicles in and out of the show areas. If you need assistance getting things from your vehicle to your display area, contact Show Management for assistance.

Dismantle Hours: Booths must be dismantled between 1:00pm and 11:00pm on Saturday, September 6, 2025. ALL equipment and materials WILL BE REMOVED by 11:30pm Saturday, September 6, 2025. (Arrangements may be made, after dismantle hours, to stage equipment, by contacting Show Management). You will not be allowed to dismantle your booth prior to 1:00pm. Security has been instructed not to allow removal of booth structure or contents before such time.

All blades, tracks, and any type of hydraulic devises making contact with the blacktop must have a plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and blacktop. **Any damage that occurs in your booth area in regards to the above mentioned, will be your responsibility.**

- Please include a copy of your Certificate of Insurance, naming GLTPA as a second insured for the dates of September 4-6, 2025, with your signed contract.
- Show Management reserves the right to relocate or adjust floor plan to accommodate the best interests of the Expo.
- 8. Subletting of booths is not allowed.
- No exhibit performance or event presented at the Expo may be photographed, videotaped, broadcast, or recorded for commercial use without the written consent of Show Management.
- 10. Exhibitors may not distribute, or permit to be distributed, any advertising materials, literature, souvenir items, or promotional materials, in or about the exhibit area except within the confines of its own reserved space.
- 11. Security will be provided from initial setup until final tear down. Show Management shall not be held responsible for the loss of any material by any cause, and urges exhibitors to exercise normal precautions to discourage loss due to theft or any other cause. Show Management does not assume any responsibility for goods delivered to the exhibit areas or left in the exhibit areas at any time. Exhibitors are encouraged to insure any exhibit property against such losses.
- Show Management reserves the right to remove any product it feels is not in keeping with the spirit of the Expo.
- 13. Show Management reserves the right to regulate and/or restrict exhibits to what it believes to be a reasonable noise level. No music shall be allowed in or as part of any exhibit except that provided by Show Management.
- 14. Prohibited displays: No live animals, reptiles, birds, rodents, fish, or insects may be used as part of any exhibit.
- 15. Show Management is very sensitive to the time, effort, and cost contributed to the success of the Expo by exhibitors and therefore expressly forbids the solicitation of goods or services, distribution of literature, promotional items, or souvenirs by anyone other than bona fide exhibitors. Please report any violations of this rule to Show Management so that appropriate action may be taken.
- 16. The exhibitor is responsible for all damage to any property caused by exhibitor personnel.
- 17. Each exhibitor is responsible for obtaining all necessary licenses and permits to use photographs or other copyrighted material in the exhibitor's booth or display. No exhibitor will be permitted to

incorporate such items into a booth or display without first presenting to Show Management proof satisfactory that the exhibitor has, or does not need, a license to use such materials.

- 18. Exhibitors must conform to standard fire codes of the City of Escanaba. Combustible materials or explosives are not permitted in or around the exhibit areas without permission from Show Management. Electrical equipment and wiring require evidence of testing and approval by a nationally recognized testing laboratory, and must conform to established electrical codes and regulations. Sharing of electrical power is prohibited. Personal generators may be used outdoors.
- 19. Smoking is not allowed inside any building.
- 20. Should any unforeseen event render the fulfillment of this agreement impossible, the parties shall mutually amend or terminate the agreement at the option of Show Management. The exhibitor hereby waives any claim against Show Management for damages or compensation. No monies will be returned to the exhibitor should the dates or location of the show be changed by Show Management, but the exhibitor will be assigned space, which the exhibitor agrees to use under these same rules and regulations. Show Management shall not be financially liable in the event the show is interrupted, canceled, moved, or has dates change, except as provided herein.
- 21. Show Management shall not be responsible for any damage or injury that may happen to the exhibitor or its agents, servants, employees, or property from any cause, except gross negligence or willful misconduct of Show Management, its employees, servants, or agents, arising out of Show Management's duties and responsibilities under this agreement. The exhibitor releases Show Management, its directors, officers, agents, employees, and/or servants from any claims for such loss, damage, or injury. Exhibitor, on behalf of itself, its agents and employees, agrees to protect, indemnify, and hold harmless the Lessor, its agents and employees from all costs, losses, damages, and expenses, including court costs, attorney's fees and other costs of litigation arising out of or from any occurrence or accident in connection with the use by exhibitor of its exhibition space or general grounds. Exhibitor must agree to comply with all OSHA regulations.
- 22. Exhibitor shall be bound by these rules and regulations and by such additional rules and regulations, which may be established by Show Management. Show Management shall have the power to adopt and enforce all show rules and regulations and its decision on those matters shall be final. Any matters not covered here shall be subject to the final judgment and decision of Show Management. Any violation by the exhibitor of any of the terms and conditions herein shall subject the exhibitor to cancellation of the agreement to occupy exhibit space and the forfeiture of any monies paid. Show Management shall have the right to take possession of the exhibitor's space, remove all persons and property, and hold the exhibitor accountable for all risks and expenses incurred in such removal.
- 23. The person contracting for exhibit space shall be deemed the official representative of the exhibitor and shall have the authority to act on behalf of the exhibitor in all matters relating to the show.
- 24. Please be aware that your are liable for any and all tax liability to any and all government agencies as a result of activities carried out in conjunction with this event. The show producer, facility management, and sponsoring organization are not and will not be liable for such amounts.

DISPLAY RULES AND REGULATIONS

Standard Indoor Booth: (10' x 10')

Standard Outdoor Booth: (30' wide x 50' deep)

Height: Exhibit fixtures, components, and identification signs will be permitted to a maximum height of 8'3". If a portion of an exhibit booth extends above 8'3" high, the exhibit booth background will detract from the overall impact of the exhibit directly behind that booth, regardless of how the offending exhibit is finished.

Depth: All display fixtures over 4 feet in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least 6 feet from the aisle line. Each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of the exhibit. Exhibitors with larger spaces - 40 lineal feet or more - should be able to effectively use as much of the total floor space as possible, as long as they do not interfere with the rights of others. The limitation on display fixtures over 4 feet and within 10 lineal feet of a neighboring exhibit is intended to accomplish both these aims.

79th Great Lakes Logging & Heavy Equipment Expo At-A-Glance Information

4

EXHIBITOR CHECKLIST:

COMPLETED CONTRACT returned with full payment: Mail with check payable to: GLTPA, Attn: Logging Expo, PO Box 1278, Rhinelander, WI 54501, or Fax with credit card information to (715) 304-2863.

□ COPY OF 2025 INSURANCE CERTIFICATE

Insurance must name "Great Lakes Timber Professionals Association" as an additional insured for the Great Lakes Logging & Heavy Equipment Expo, September 4-6, 2025. (See example on page 2 of this contract.)

SPONSORSHIP OPPORTUNITIES

Gold, Silver, Bronze, and Electronic Sign sponsorships are available. Your company name to appear in TPA Magazine, on GLTPA Expo website page with active link to your site, and listing in Expo Guide. (See page 12 for additional benefits per level.)

KICKOFF EVENT TICKETS

Purchase your Kickoff Event tickets. \$30 per person, includes dinner and drink tickets. Raffles to benefit Log A Load for Kids. Item donations for Raffles is appreciated.

OFFICIAL EXPO GUIDE ADVERTISING

Purchase your ad in the Official Expo Guide, which are handed out to attendees at the event. Let customers know you are at the Expo and where they can find you! (See page 11 for more details.)

THINGS TO KNOW FOR 2025:

- **COVID 19:** Exhibitors are required to follow local and venue Covid-19 safety recommendations.
- **BOOTH SPACE:** Booth space will be confirmed when payment is received. 100% of the exhibit fee must accompany this completed contract. You may reserve booth space by calling the GLTPA office. Your booth will be held for one week and confirmed when payment is received in full. Reservations will be made on a first-come, first-served basis.
- **EXHIBITOR CHECK-IN:** Please check-in at show info upon arrival for setup. Name badges, holders, lanyards, parking passes and other important information will be distributed at check-in.
- **BLACKTOPPED AREA:** There will be absolutely no staking of tents on blacktopped areas. All blades, tracks, and any type of hydraulic devices making contact with the blacktop must have a plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and blacktop. Any damage that occurs in your booth area in regards to the above mentioned will be the exhibitor's responsibility.

TENT RENTALS: You may contact the following outdoor rental companies:

Bosk Rentals	Stenberg Brothers
2100 N Lincoln Rd	Bark River, MI
Escanaba, MI 49829	Office: 906-466-990
906-789-2675	Cell: 906-290-8908

rs Green Bay Expo Services 598 Borvan Ave. 9908 Green Bay, WI 54304 920-405-0100

- **NO EARLY TEAR DOWN:** Exhibitors will not be allowed to dismantle booths prior to 1:00pm on Saturday, September 6, 2025. Security has been instructed not to allow removal of booth structure or contents before such time.
- **NO CARTS:** Exhibitors will NOT be allowed to utilize golf carts, ATVs, or other motorized multi-purpose vehicles during event hours.
- **NO ALCOHOL:** Exhibitors are not allowed to sell or give away food or beverages. Any exhibitor providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based on Show Management discretion.
- LIVE DEMONSTRATIONS: Additional opportunities for exhibitors to display low-impact demonstrations which are not allocated to the Demonstration Processing Area, (booths #1011 1029 and #2162 2180) are available. Please contact the Logging Expo Safety Committee at (715)304-2871 or laurie@gltpa.org to submit a proposal for live equipment demonstration.
- FIREWOOD OR LUMBER: All Exhibitors producing firewood or lumber should notify GLTPA staff of any arrangements to remove product from the grounds prior to leaving the Expo. Notification will help eliminate scavenging.
- SHIPPING INFORMATION: It is the Exhibitor's responsibility to arrange a delivery schedule with the fairgrounds. Large palletized or trucked items must deliver to: U.P. State Fairgrounds; Great Lakes Logging Expo, Booth # ____; Attention: (Your Company); 2401
 12th Ave. North; Escanaba, MI 49829. Any exhibitor shipping over 8,000 lbs must make arrangements for their own lift. There will be absolutely no double lifts made by our machinery. Small package delivery must deliver to: Delta County Chamber; Great Lakes Logging Expo, Booth #___; Attention: (Your Company); 1001 N. Lincoln Road; Escanaba, MI 49829. Items will not be accepted prior to August 31, 2025.
- ENTRANCE & PARKING: \$5.00 per day, per vehicle on show days only.
 Set-up Days & Show Days Entrance From U.S. 2 East/U.S. 41 North, turn left onto North Lincoln Road. Go 1.1 miles, turn left onto 12 Ave. North. Destination will be straight ahead.
- LODGING: Please contact Delta Co. Chamber of Commerce (Email: info@deltami.org), www.deltami.org or by phone, (906) 786-2192.
- **EXHIBITOR LOUNGE**: Located at the MI DNR Pocket Park Building; open daily.

79th Great Lakes Logging & Heavy Equipment Expo Exhibitor Registration

EXHIBITOR INFORMATION

Company Name (As you wish it to appear of	on marketing materials):	
Address Where Parking Passes Could be Ma	ailed:	
City/State/Zip:	Phone:	Email:
Billing Information, if different than abov	e:	
Company Name:		
Contact Person:		
Address:		
		Email:
BOOTH INFORMATION AND FEES		AMOUNT
Outdoor Booth 30' x 50' x \$995	per booth (includes 9 exhibitor daily parking	passes) = \$
Indoor Booth 10' x 10' x \$695	per booth (includes 3 exhibitor daily parking p	Dasses) = \$
Electricity (indoor only, 110 volts)	x \$50 per booth =	····· \$
* All 10' x 10' indoor booth includ	le pipe & drape. st 1 Table and 2 chairs are avail	lable for indoor booths.
Do you need Table and Chairs? \square Yes _	# Table(s) # Chairs needed. \Box	No, we supply our own.
Will your table(s) need tablecloth & skirtin	g? 🗖 Yes 🛛 No, we supply our own.	
Booth(s) Request (first come, first served)	
1st choice 2nd	choice 3rd choice	
Product/service which you would NOT like	to be near:	
WOOD INFORMATION AND FEES * All ex	hibitors using pulp or logs for live demonstrations during the even	nt must notify GLTPA of their arrangements for the wood after the
Expo or before August 25, 2025. *		
Pulpwood x \$85 per cord (No	t Lumber Quality) =	· · · · · · · · · · · · · · · · · · ·
Logs for Saw logs (special order from John	Yeshe, jyeshe@lymegreatlakes.com)	
		ase & membership includes a limited number of parking passes. **
# of Additional Parking Passes x	\$5.00 =	\$
KICKOFF EVENT FEES		
# Tickets x \$30.00 per person =		····· \$
My company is interested in donating a	an item(s) for the Kickoff Event Silent Auction/I	Raffles. Please contact me.
LOG A LOAD INFORMATION AND FEES		
□ I would like to donate \$	to the Log A Load For Kids® pro	gram = \$
I understand my company name will be lis	ted on a poster if my contract is received by Au	ıgust 1, 2025.
SUR TOTAL OF THIS PAGE =		\$
	• • • • • • • • • • • • • • • • • • • •	····· · ·

Continue on back side

SUB TOTAL FROM PAGE 5	=	•••••	\$	
PRODUCT OR SERVICE YOU	J PROVIDE: (check all t	hat apply)		
□ Association and/or Educational	🖵 Chainsa	ws & Accessories (Brands):	Chipper/Debarker/Splitter:	
Construction Equip:	Forestry	/ Equip. (Brands):	🖵 Fuel/Oil (Brands):	
Equip. Attachments:	Profess	ional Service (Type):	Publication (Name):	
Sawmills and/or Firewood	Service,	Supplies and/or Parts 🛛 🔲 Trucks, Trailer	s and/or Parts (Brands):	
□ Other:				
SPONSORSHIP LEVELS AND) FEES (see page 12 for (letails)		
Gold, \$750	Silver, \$500	Bronze, \$350	\$	
			····· \$	
ADVERTISING				
□ Include my company logo	o and website link on Exh	ibitor List on the GLTPA Expo web pa	ge, \$30.00 • • • • • • • • • \$	
Our website address is:		(All exhibitors receiv	e a listing of their company and booth number at no charge.)	

EXHIBITOR ATTENDEE REGISTRATION AND FEES

Exhibitors receive 1 FREE attendee registration per booth. IF you are a GLTPA member, you receive at least 1 FREE registration with your membership. Please take this into consideration when registering attendees and contact GLTPA if you have questions. Please complete the chart below to register your exhibitor attendees. Attach a separate list for additional names, if needed. (Example: If you are registering 5 attendees, have purchased 2 booths, and receive 2 free registrations with your GLTPA membership, you would check the box next to "Free with Booth Purchase" for 2 names, check the box next to "Free with GLTPA Membership" for 2 more names, and check the box next to "\$20 Additional Exhibitor Attendee" for 1 final name. The cost for this scenario would be \$20).

FIRST NAME	LAST NAME	COMPANY	REGISTRATION TYPE	AMOUNT		
			□ Free w/ Booth Purchase	\$0.00		
			Free w/ Booth Purchase			
			Free w/ GLTPA Membership	A		
			\$20 Additional Exhibitor Attendee	\$		
			 Free w/ Booth Purchase Free w/ GLTPA Membership 			
			\$20 Additional Exhibitor Attendee	\$		
			Free w/ Booth Purchase	•		
			Free w/ GLTPA Membership			
			\$20 Additional Exhibitor Attendee	\$		
			Free w/ Booth Purchase			
			Free w/ GLTPA Membership	•		
			\$20 Additional Exhibitor Attendee	\$		
			Total Exhibitor Attendee Registration	\$		
I have read the show rules and regulations and I agree to abide by all terms, conditions, rules, and regulations established by the Great Lakes Timber Professionals Accociation. NO REFUNDS WILL BE GIVEN AFTER AUGUST 1, 2025. There will be a LATE FEE of \$50.00 PER BOOTH AFTER AUGUST 1, 2025.			Add sub total from page 5 and total			
			from upper portion of this page.	\$		
		TOTAL AMOUNT OF PAYMENT DUE				
FER DOUTH AFTER AUGUST 1, 20	<i>ILJ</i> .		WITH CONTRACT	\$		
Authorized Signature:			Date:			
EXHIBITOR ATTENDEE REGI	STRATION AND FEES Fill out a	all fields below if paving by cre	edit card and fax to GLTPA at (715)30	4-2871.		
			Exp. Date: /			
Return contract with full payment to: GLTPA EXPO, PO Box 1278, Rhinelander, WI 54501–1278 or fax/email with credit card information to						
		2871, Email: laurie@gltpa.org –				

Outdoor Exhibit Booths



7

Indoor Exhibit Booths - Ruth Butler Building



Indoor Exhibit Booths - Building Four





2025 Great Lakes Logging & Heavy Equipment Expo

Show Management: Great Lakes Timber Professionals Association Phone: 715-304-2871 Dates: Sept. 4, 5, 6, 2025 Site: U.P. State Fairgrounds Escanaba, Michigan

GLTPA Board of Directors would like to gratefully acknowledge the support of all our fine sponsors who make the EXPO a success!

Major Sponsor







79th Great Lakes Logging & Heavy Equipment Expo



Opening Ceremony at 5:30 pm (EDT) Thursday, Sept. 4, 2025 Kickoff Event Doors Open at Approx. 6 pm (EDT)

Miracle of Life Building • U.P. State Fairgrounds, Escanaba, MI

An evening of food, fun, and networking with the industry's best for only \$30 per person.

Purchase your tickets on the exhibitor contract form which is found on pages 5-6. For more information, call 715-304-2871.

Annual fundraiser for Log A Load For Kids!

Silent Auction, Bucket Raffles Generous donations from sponsors, exhibitors, and businesses.



79th Great Lakes Logging & Heavy Equipment Expo **Official Expo Guide Advertising Opportunity**

Reaching More Customers with Powerful Advertising

Purchase your custom ad in the Official Expo Guide today! Expo Guides are handed out to attendees at the event. This is your chance to let customers know you're at the Expo.

FULL COLOR ADS	COST	QTY	TOTAL
Full Page (4.5" x 7.5") Half Page (4.5" x 3.75") 1/3 Page (4.5" x 2.375") 1/4 Page (4.5" x 1.75")	\$650 \$385 \$300 \$280		= = =
BLACK & WHITE ADS	COST	QTY	TOTAL



□ YES! I want to advertise in the Official Expo Guide, (size indicated above). I will email a PDF file to: **mindy@gltpa.org** by August 1, 2025.

CREDIT CARD INFORMATION: Fill out all fields below if paying by credit card and fax to GLTPA at (715)304-2870. MasterCard Exp. Date: / Security Code: Cardholder Signature: ____ □ YES, I want to be invoiced to: Company Name: Contact Person: _____ Email: City/State/Zip: Phone: **PRINTING REQUIREMENTS PRICING & INVOICING AD MATERIAL DEADLINE** • 300 dpi PDF, .jpeg or .png format. • Prices are for ads submitted in digital format. Send ad material via email by August 1, 2025

- Black must be created as black and not 4-color black or registration black.
- Full page ads with bleeds specification size should be 5.75" x 8.75".
- Ads not in digital format will incur additional design charges.
- Ad design available at additional cost. Call for information.
- Invoicing and tear sheets to occur in Sept. 2025.
- to: mindy@gltpa.org
- Fax Order Form: 715-304-2870
- Mail: GLTPA, PO Box 1278, Rhinelander, WI 54501
- Questions? Call 715-304-2870



Major Sponsor





Sponsorship Opportunities

Successful companies don't just buy exhibitor booth space at shows..... **They buy "Exposure"!**

	TPA MAGAZINE Company Name on Special Thank You Page in TPA Magazine	WEBSITE Company Name, Logo and Link on Sponsor Portion of Expo Website	EXPO GUIDE Company Name to Appear on Special Thank You Page in Expo Guide	VIDEO AD Company Name to Appear on Signage During Expo	OTHER Company Name to Appear on Signage During Expo
GOLD SPONSOR \$750	Х	Х	Х	Name & Logo	Banner
SILVER SPONSOR \$500	Х	Х	Х	Name	Banner
BRONZE SPONSOR \$350	Х	Х	Х	N/A	Sign
SIGNAGE SPONSOR \$250	Х	Х	Х	Logo Only	N/A

Contact Laurie Schienebeck at 715-304-2871 or laurie@gltpa.org for more details.